Anushka Bennur

Product Designer

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Design Portfolio
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Profile Summary

Product Designer with 4.5+ years of experience crafting AI-driven, user-centric digital products across BFSI and HealthTech. Focused on research-led, accessible design, leveraging AI to create efficient, trustworthy, and future-ready user experiences.

Work Experience

SPRY Therapeutics | Product Designer

March 2025 - Present, Pune

- Led design for AI Scribe as a core product feature for US-based Physical Therapists, turning complex AI outputs into clear, usable experiences aligned with US healthcare documentation standards and daily clinical workflows.
- Designed key interactions around note generation, review, and editing, focusing on speed, clarity, and user control rather than exposing AI complexity.
- Worked on insurance and billing flows within the EMR, improving how clinical data moves downstream into operational workflows.
- Collaborated with product, AI, and Physical Therapists (PTs) to align user workflows with compliance, accessibility, and real-world healthcare constraints.

Simplifai AS. | Product Designer

April 2023 - March 2025, Pune

- Contributed to multiple enterprise-facing products, working across the design lifecycle from requirements gathering and user flows to high-fidelity UI and developer handoff.
- Designed workflow-driven interfaces for document processing and automation tools, focusing on clarity, efficiency, and reducing manual effort for end users.
- Collaborated with product managers and engineers to iterate on features through feedback and usability reviews, strengthening core skills in enterprise UX, design systems, and end-to-end product thinking.

Simplifai AS. | UI/UX Design Intern

September 2022 - March 2023, Pune

- Contributed to new features and product enhancements, presenting designs to stakeholders.
- Researched and designed NLU Benchmarking features to drive data-driven decisions and improve customer experience.

Monimo LLP | UI/UX Design Intern

July 2021 - June 2022, Pune

- Conducted user research, wireframing, and designed intuitive interfaces for international clients.
- Developed prototypes and designed emailers to enhance engagement and brand consistency.

Education

MIT World Peace University | BCA

July 2019 - May 2022, Pune

- Capstone Project: Designed and developed a video streaming platform, focusing on user engagement and accessibility.

Certifications

- **HFI - Certified Usability Architect**
- **Product Designer Fellowship** - NextLeap

Technical Skills

Research: User Research, Personas, User Flows, Competitive Analysis, Information Architecture, Usability Testing, A/B Testing

Design: User-Centered Design, Design System & Guidelines, Typography, Wireframing, Rapid Prototyping, UX Writing, Design Documentation, Accessibility Standards (WCAG)

Tools: Figma, Miro, Confluence, Jira, HTML/CSS

AI Tools: Claude, ChatGPT, Figma Make